

REP HEADLINE# 6249647 TRF# 323796
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

CREDIT RISK !!!
 HARRIS REPORT FROM REP
 OCT11/12 09.55
 *** WFTV-TV ***
 CHANGES

ADV # _____ ADV. NAME ISS/DE. JUST FROM POLITICS

AGY #	AGY. NAME	THE NEW MEDIA FIRM

1322 G STREET SE

WASHINGTON, DC 20003

ORDER # _____ CONTRACT #. 6249647

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MEDIA PLACEMENT
SALES PRSN WA- JOE KNAUER
CLASS: NATL. LOCAL REGIONAL

PRDCT	DEF	JUST FROM POLITI	EST#1546	COMMENTS: (LINE, ORDER, INVOICE
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FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OF BILLING _____

DATE OCT11/12 09.55

TO LENA
FR JULIE
REV ORDER
TTLS \$42550.-22X
PLS CFM, THX 10/11

CON CM *****
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1546												
17	S		1100P-1135P	30		\$2,800.00	10/29	10/29	0		MON	0
PROGRAM : EYEWITNESS NWS< CON COM1: EYEWITNESS NWS<												
25	S		530A-600A	30		\$1,100.00	10/29	10/29	0		MON	0
PROGRAM : EYWT DYBK 530A CON COM1: EYWT DYBK 530A												

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REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.55
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		1100P-1135P	30		\$2,800.00	10/27	10/27	0		SAT	0
PROGRAM : EYEWITNESS NWS<												
CON COM1: EYEWITNESS NWS<												
34	S		900A-1000A	30		\$1,800.00	10/27	10/27	0		SAT	0
PROGRAM : GD MRN-SAT-ABC												
CON COM1: GD MRN-SAT-ABC												
40	S		1100P-1135P	30		\$2,800.00	10/25	10/25	0		THU	0
PROGRAM : EYEWITNESS NWS<												
CON COM1: EYEWITNESS NWS<												
49	S		530A-600A	30		\$1,100.00	10/25	10/25	0		THU	0
PROGRAM : EYWT DYBK 530A												
CON COM1: EYWT DYBK 530A												
55	S		1100P-1135P	30		\$2,800.00	10/23	10/23	0		TUE	0
PROGRAM : EYEWITNESS NWS<												
CON COM1: EYEWITNESS NWS<												
64	S		530A-600A	30		\$1,100.00	10/23	10/23	0		TUE	0
PROGRAM : EYWT DYBK 530A												
CON COM1: EYWT DYBK 530A												
OCT/12			32500.00			NOV/12					10050.00	
CONTRACT TOTAL												42550.00
TOTAL SPOTS												22

MARKET TOTALS \$460,000 WFTV 32% WKMG 25% WESH 23% WOFL 12% WKCF 3% WRBW 2% CABL 0%
WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE